

A Guide To Open Innovation And Crowdsourcing: Advice From Leading Experts

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We are pleased to have contributed a chapter to a new book called A Guide to Open Innovation & Crowdsourcing, edited by Paul Sloane which is launched this week.

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I recently received a copy of a new book on open innovation, edited by Paul Sloane, that draws together some of the best advice on this growing area into a single volume.

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