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Mintzberg**

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Aug 07, 2010 Highlights from Mintzberg's The Rise and Fall of Strategic Planning. Ch 1: planning and strategy. Mintzberg offers definitions in this chapter.

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The Rise and Fall of Strategic He is now a member of the Strategic Management Society. Mintzberg runs two programs which have been designed to teach

Henry Mintzberg (author of Strategy Safari)

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The Rise and Fall of Strategy and Planning |

Henry Mintzberg says that "Strategic planning is an oxymoron. Strategic thinking does not lead to a plan, it leads to a strategy. Rather, planning must follow strategy.

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