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Mark Sinclair**

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Mark Sinclair is deputy editor of Creative Review, and author of *TM: The Untold Stories Behind 29 Classic Logos* .

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About the Author. Mark Sinclair is Deputy Editor of Creative Review, the UK's leading magazine and blog on design, advertising and visual culture.

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TM: The Untold Stories Behind 29 Classic Logos is a new book by Mark Sinclair which gives an insight into how 29 major logos were developed. The book

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